



# NEEDINGWORTH COLTS FC

## U8 BLUE

Sponsorships and Business Partnerships

Discover our team and learn how to get involved

### Welcome to NWC U8 Blue

Before every pro, there was a local pitch and someone who believed in them.

It's easy to support teams backed by millions, but behind every top player, there was a grass roots kit. Who's behind ours?



# WHO ARE NEEDINGWORTH COLTS?

Needingworth Colts FC is a **grass roots** football club. We are run entirely by **volunteers** and rely on the **local community** to make our **mission** possible - making football **accessible** and **enjoyable** to all young people, regardless of skill or background. NWC has 10 youth teams from U7 - U16. Our youth teams play **competitively** in the **Hunts Youth League** and **Cambridgeshire Youth League**.

## WHAT OUR PLAYERS SAY

We asked our U8 players “what does NWC mean to you and what would you do if you couldn’t play football?”. Here is what they said:

U8

“Without football I wouldn’t get to see my friends outside of school”.

U8

“Adults don’t like it when kids play outside unless it’s organised and supervised. At football we can practice our skills without getting told not to practice here”.

U8

“I’m always behind in school, but when I play football I’m good at it. No one tells me off or to try harder. They just cheer”.

U8

“Having coaches who know us and help us develop our skills means everything”.

U8

“It’s more than a team. NWC is belonging”.

U8

“NWC is OUR team. The coaches listen to what we want to learn and they truly believe we can do it!”.



# WHY SPONSOR NWC U8 BLUE?

We're a **local** grassroots team, built on the **support** of our **community**, where sponsorship makes a **direct** and **visible** difference to the **local community**.

When local businesses and organisations support us, you're teaching our young players that their community **believes** in them!

01

## Investing in young people

Helping build confidence, resilience, teamwork, and friendships that last a lifetime.

02

## Showing social responsibility

Demonstrating your commitment to wellbeing, youth development, and community spirit.

03

## Backing your local community

Your support will be seen and appreciated by families right here in Needingworth and surrounding areas.

04

## Keeping football accessible

Making sure every child, whatever their background, can join the team.

05

## Direct impact on young peoples mental health

Research shows that young people who participate in team sports have less anxiety and fewer symptoms of depression.





### 20 MATCHES PER YEAR

We play home and away games across the Hunts Youth League.

### 45 TRAINING SESSIONS PER YEAR

NWC U8 Blue train all year round.

**Summer training:**

Millfields (our home pitch).

**Winter training:**

St.Ives Outdoor centre 3G pitches.

### COMMUNITY EVENTS

NWC U8 Blue take part in fundraisers and community events wearing our kits and training kit.

These also get posted on social media.

# PHYSICAL EXPOSURE

Does your business or organisation want to **gain** this direct exposure? Our players wearing **your logo** in the local **community**.



# DIGITAL IMPACT

**NWC FC is undergoing a whole new website rebuilt.**

Launching in 2026 - there has never been a better time to be involved with our club!

NWC has a **newly appointed Communications Lead** who is bringing **vision** and **visibility** to our club.

The next year will see our visibility and engagement hit all time highs.

**Get involved!**

01

## Facebook

[www.facebook.com/needlingworthcolts](https://www.facebook.com/needlingworthcolts)  
Community engagement - reach local people.

02

## LinkedIn

Our Communications Lead exposes us to businesses, charities and policy makers.

03

## Website

[www.needlingworthcoltsfc.football/u8-blue](https://www.needlingworthcoltsfc.football/u8-blue)  
Get your business on our webpage.

04

## Newsletter

Monthly team newsletters distributed to parents and subscribers.

05

## Just Giving

Our fundraising efforts reach schools, community members and businesses.



# TRADING OUR FOOTBALL BOOTS FOR BIN BAGS

NWC U8 actively gets involved in **community events** such as litter picking, and **fundraising events** such as stalls at **school fairs** and **NFEST**.

See the **impact** of our **Team Litter Pick** Post in Facebook - showing our community engagement.

## FACEBOOK METRICS



NWC U8 Blue

[www.NeedingWorthColtsFC.football/u8-blue](http://www.NeedingWorthColtsFC.football/u8-blue)

Sponsors:



3911  
VIEWS

2377  
REACH

65  
INTERCATIONS

8  
SHARES

Litter Pick Facebook Post Engagement



Videos and professional networking

# SPRING TRAINING VIDEO

Videos allow us to **showcase** the **effort, skills** and **development** of our team - and gives them a platform where their voices can be **heard**.

Our Spring Training video was shared on LinkedIn and got positive reactions from **businesses** and **officials** across **Cambridgeshire**.

## LINKEDIN METRICS



U8  
Blue



482	3H 7M	850	4
VIDEO VIEWS	WATCH TIME	IMPRESSIONS	SHARES



## Sponsorship Packages

01

Display your Logo on our kit

02

Pitchside company advertising at home & away games

03

Feature on website & social media posts

04

Receive updates on how the team is doing & opportunities to get involved with fundraising events and team away days.

2025  
Sponsors:



# MATCH KIT SPONSOR

Sponsor our Match Kit and give our kids a grass roots kit to be **proud** of for 2026!

When you sponsor our kit, it tells our young people that people in their community **believe** in them!

**£600**



## Sponsorship Packages

01

Display your Logo and slogan on our training kit.

02

Pitchside company advertising at home & away games

03

Feature on website & social media posts

04

Receive updates on how the team is doing & opportunities to get involved with fundraising events and team away days.

2025  
Sponsors:



# TRAINING KIT SPONSOR

Sponsor our Winter Training Kit and give our kids a training kit to wear **proudly** in the cold weather. Training kits help our players feel apart of a **team** all year around!

Many players wear their training kits to school, outings around the **community** and at our **fundraising** events.

**£600**



## Sponsorship Packages

# LIGHT TOUCH SPONSORSHIPS

Our light touch sponsorships are a great option to get **involved** and show **support** for our team!

Light tough sponsors get a **logo on our web page**, a **‘thank you’ shoutout on social media** and invitations to **get involved with our fundraising and community events**.

### Secondary Sponsor

Get a small logo on our training or match day kit!

£250

### Friends of Colts

Your donations go towards equipment and away days for our team!

£50







### QUIZ NIGHT

Host a quiz night with your team and raise funds for NWC U8 Blue.



### ORGANISATIONAL MATCH

Host a team match in your business and raise funds for NWC U8 Blue.



### CAKE SALE

Host a cake sale in your lunch time and raise funds for NWC U8 Blue



# HOST A FUNDRAISER

**NWC U8 Blue has a Just Giving page. If you are hosting a fundraiser for our team - get in touch and let us help you promote it!**





### SKILL MASTERCLASS

Teach our players what you know! Goal keeping? Striking? Defence? Work with us to deliver a training session!

### PHOTOGRAPHY / VIDEOGRAPHY

Help us capture every moment and get involved with sport photography for our team.

### WEBSITE / COMMS/ FUNDRAISING

Have experience in any of these? Get involved and help us keep our mission sustainable!

# VOLUNTEER YOUR SKILLS

If you have any skills or expertise that you think could be useful for our team - we want to hear from you!



**“WE WORK HARD  
IN TRAINING TO  
IMPROVE OUR  
SKILLS IN  
MATCHES”**





A young boy with short blonde hair is smiling and holding a small trophy. He is wearing a dark blue football jersey with a crest on the sleeve. The background is a blurred outdoor setting, likely a sports field.

# SUPPORT US CHEER FOR US

Come to Matches  
Follow & Share Online  
Be Apart of Our Journey

Have other ideas about how you could get involved?  
We want to hear from you!

Contact our Coach

Jon Biczysko

[j.biczysko88@gmail.com](mailto:j.biczysko88@gmail.com)